MRUT Moderated Remote User Test Tune In Affirmations



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Executive Summary

Tune In Affirmations is an app designed for customizable listening to positive affirmations. Users can customize affirmation categories, affirmations within each category, background music or "ambiance," binaural beats, and many other features related to the listening experience.

A group of usability experts conducted moderated remote user testing (MRUT) on Tune In Affirmations to discover usability problems and solutions to improve the app in three areas: 1) customization feature discoverability, understandability, and usefulness; 2) focus area understandability, and 3) app navigability. Our team recruited 6 participants through personal and professional networks and evaluated them as they completed a series of tasks related to the above goals. Based on the testing data, we discovered that the app performed well without glitches. Users enjoyed the app's different audio customization features and simple design, especially the colors and visuals of the listening area. Our testing revealed usability issues regarding 1) discoverability of affirmation features 2) multiple focus area selection feedback 3) understandability of the focus area titles and descriptions and 4) settings panel discoverability and accessibility. We suggest the following recommendations for the app:

- **Recommendation 1.1:** Eliminate the "affirmations" button and make navigation to the 'affirmations list' available by clicking the focus area
- **Recommendation 1.2:** Improve feedback of the "delete affirmation" feature by incorporating checkboxes that offer more visual indication of selecting and deselecting

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- **Recommendation 2.1:** Revise the multiselection feature to function with one long press followed by a one short press
- Recommendation 2.2: Highlight which affirmation belongs to which category in the "listening area"
- Recommendation 3: Use more descriptive titles and shorter (one-line) descriptions of the "focus areas"
- Recommendation 4.1: Include the ability to change the type of ambiance and binaural beats in the settings pane/control panel where users can already adjust volume and other features
- **Recommendation 4.2:** Update the font customizability with an option for change in size for adjustable legibility

By implementing these recommendations, we believe that Tune In's customization features and focus area will be more discoverable, easier to use, and more simple to understand quickly. Additionally, through improving feedback, users can be more confident that they are using the app's various features and offerings correctly and with ease.

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Methodology

TEST PARTICIPANTS

User profile

Our user profile matches the following four patterns.

- People who have an active interest in wellness
- People who consume wellness-related content through technology (social media, videos, audiobooks, apps)
- People who are medium-highly acquainted with the concept of positive affirmations
- People who prefer to use audio interfaces over text or video

Recruitment Strategy

For identifying our ideal participant profile, we created a questionnaire to sort potential participants with the following filters.

- iPhone holder
- Zoom user
- Internet stability
- Frequency of managing mental health
- Familiarity with positive affirmations

- Usage of mental wellness digital interface platforms used to support goals
- Time zone
- UX experience

We created this screening questionnaire in Google Forms

(https://docs.google.com/forms/d/1xqdB2PCZ4_2kC988iyYEQAcQ2Vy7Aur-J9UDnI4u3yQ/) and sent it out in emails to mental health and wellness-related organizations groups and our personal networks while mentioning a \$10 Amazon gift card provided by Pratt Institute. We received **16** responses. From those responses, we chose **6** people that reflected a range of genders, ages, and familiarity with mental health and wellness interfaces to match our ideal candidate's portrait.

Participants chosen

Our selected participants meet the core requirements of 1) no UX experience 2) location in the eastern time zone 3) access to iPhone and Zoom 4) familiarity with digital interfaces, and 5) frequent (more than 3 per week) use of mental health-related audio content.

TESTING PROCESS

MRUT

This report is the result of a usability test conducted by a team of three UX experts from Pratt Institute. Usability testing is a method of evaluating a website interface, app, or service that involves a representative group of users and is carried out in a laboratory setting.

Moderated in-person user testing is the gold standard of usability research and is conducted in this research paper. This methodology allows for the highest assurance of identifying usability issues within a digital interface when compared to other research methods, such as the cognitive walkthrough and heuristic evaluation methods. Research suggests that just having four to five participants of a target user profile will expose the majority of usability issues (Rubin & Chisnell, 2011, p. 126). Our test, while moderated live with users, was remote via Zoom.

Moderation Strategy

During user tests, one expert was responsible for moderating the user testing session, and the other one or two researchers observed, recorded videos, and took notes. Moderators prompted users if they were having difficulty with a certain task or veering too far off track, but generally allowed the user to explore and answer questions on their own. Each user completed 4 tasks on their iPhone. After each task, users answered post-task questions to assess their areas such as the perceived ease of the task, confidence in task completion, and understanding of different app features. Sessions ranged from around 30 to 45 minutes with voice & screen recorded via Zoom. After the test, users also answered post-test questions so that evaluators could analyze users'

experience towards overall usability, most and least helpful features, and willingness to incorporate the application into a daily routine.

After the tests, evaluators reviewed their notes and recordings and added identified usability problems in a spreadsheet. This sheet was then reformatted into Rainbow Sheet that grouped problems thematically by color. Such a tool helped the evaluators to systematically capture the frequency and type of observations and asses the severity and commonship of issues.

The tasks, post-task questions, and post-test questions are below.

Tasks

- Choose a set of affirmations to listen to that will help you gain confidence before your talk and play it (*Goal: do focus area names make sense*)
- 2. While you feel confident in your ability to remember the content of your talk, you're most nervous about speaking in front of a crowd. *(Goal: button test, delete affirmations)*
- 3. Now, you would also want to use this prep time to get excited about the professional opportunities along with building your confidence. Find a way to motivate yourself in both of these aspects. (Goal: swipe right lead-in, select multiple affirmation categories at once, do focus area names make sense)
- 4. Now that you have all your affirmations selected, you're ready to sit back, relax, and listen, but you're having trouble focusing on the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation words, as well as different types

of sounds that center calming your mind. (Goal: discoverability of binaural beats and

ambiance features)

Post-Task Questions

Task 1:

1. What is your understanding of the 'focus area'?

Task 2:

- 1. Find a way to adjust the affirmations to focus on your needs.
- 2. How easy or difficult was it to complete this task?
- 3. How likely are you to use this feature in the future?

Task 3:

1. Incorporate additional affirmations into your current listening session that help with this goal and play them.

Task 4:

- 1. Adjust the background track offerings to meet these goals.
- 2. On a scale of 1 to 5, 1 being the easiest and 5 being the hardest, how difficult was this task to complete?
- 3. How did it feel to navigate through this aspect of the app?
- 4. How likely are you to use these features in the future?

EVALUATION SCOPE

- 1. Examine customization feature discoverability, understandability, and usefulness
- 2. Determine focus area understandability
- 3. Evaluate Application navigability

ANALYSIS

After each testing session, the evaluators debriefed by comparing notes and reviewing the users' pre- and post-test questions (Appendix I and II).

Individual findings were discussed for each task and noted down in a spreadsheet (Appendix III). After all the findings were discussed, the common problems were grouped in a Rainbow Sheet (Appendix III). The severity of the problems was discussed by the three evaluators in detail with their possible solutions to finalize the main problems. We addressed 7 major problems and these 7 major problems were finalized on the ranking of the severity of each problem and the ranking of most common among the participants. Finally, these potential usability problems were addressed by giving recommendations and mockups which are outlined in the **Findings and Recommendations** section.

Overall, to meet clients' core needs, our recommendations focus on improving customization-related discoverability, feature-specific feedback, and simplifying the focus area.

REPORTING

The team presented the results of the analysis phase in a presentation, including findings, recommendations & mockups to Nick and Kerry of Tune In Affirmations as well as other members of the Pratt Institute INFO-644 community. The procedure of plans, data collection, analysis results, and conclusions are completely and comprehensively included in the presentation.

Findings and Recommendations

OVERALL FINDINGS

Functionally, Tune In Affirmations performed smoothly without glitches. Users liked the simplicity of the app and found it easy to use. The number of available buttons limited the perceived amount of choices possible, which users found helpful while exploring. Users also appreciated the simplicity of the "listening area" and expressed pleasure with the changing colors, visuals, and speaker voices. Many users found the different audio customization features "cool" and were surprised upon encountering them.

No users discovered or attempted to discover, the right swipe-in gesture that led to the Focus Area/Focus on a section of the app, though this feature seemed to be eliminated in later versions of the app. Some customization features and toggles were not discoverable and/or usable due to feedback or design choices. Specifically, many users were unable or took long amounts of time to find the affirmation list within each focus area, had difficulty deleting affirmations to tailor their listening experience, had trouble understanding multiple focus area selections, or could not adjust the type of ambiance and binaural beats played. The difficulties faced were due to weak feedback and design choices such as button size and placement. Regarding the focus area, many users expressed confusion around the names of the categories and commented on the long description length of some of the categories.

PROBLEMS

Problem 1: Lack of discoverability of affirmation features Problem 1.1: Lack of discoverability of affirmation list WHERE: FOCUS AREA

The Issue faced

While going through the first task of choosing a set of affirmations according to the needs of the scenario, the users were confused about the list of tiles that presented the different affirmation focus areas. While trying to click into a focus area for more details, they were surprised that it did not open into a list of affirmations within that focus area. Many users were confused by the need to access this list via the small button on the bottom right corner of the affirmation tile. Some users discovered this button while others did not. One user opened the button by accident and could not navigate back to it.

User feedback revealed the 'button' to be undiscoverable and difficult to click into due to its size and location. (Fig1.1a)

- "It doesn't really look like a button."
- "The button to get to the rest of the affirmations is pretty tiny."
- "I feel like clicking it should give me the options but I have to click on a tiny button."
- "When I click on a focus area, what I expect doesn't happen."

≈ ■
I AM affirmations In this meditation, we get specific about the home, the career, and loving relationship that you would li RisingHigherMeditation
I am Prosperity Today we get specific about what it feels like to live as a wealthy and abundant person. How great it fe RisingHigherMeditation
Connect to Source Today we see all of our dreams and desires as done and existing now in the Vortex of Creation. It is don The Present of Attimutions
Find gratitude ⓒ Give great presentations
ය Journey Into Nature බ Self-control

(Fig 1.1a) The small button that takes users to the 'affirmations list'

Recommendation 1.1: Eliminate the "affirmations" button and make navigation to the 'affirmations list' available by clicking the focus area

OUR SUGGESTION

Our suggested improvements to the design of the focus area are:

 Eliminate the small button on the listed tiles (Fig 1.1b) and allows users to access the affirmation list by selecting a focus area tile. This is done because, as observed, the button did not appear clickable or navigable and was simply informative for users. Users expected to access affirmation content by clicking the tile.



(Fig 1.1.b) Eliminated the smallbutton on the bottom right of the bar to make the affirmations list accessible on a single click on the 'focus area'

Problem 1.2: Lack of discoverability of 'delete affirmations' feature

WHERE: FOCUS AREA > AFFIRMATIONS LIST

The Issue faced

(Fig 1.2a)

If users were successful in navigating into the affirmations list, they tended to stumble upon the ability to delete affirmations because it was not immediately clear that each affirmation within the list was selected to play. Users eventually discovered the feature via the checkmark and gray

highlight feedback but would check and uncheck affirmations a few times just to be clear that they understood what was happening.

The majority of the users were not able to distinguish the feedback of selection and deselection of the affirmations and mentioned that they would have liked a clearer indication of selecting and deselecting affirmations.

- "I didn't know this was an option."
- "Could be more contrast between the button states."





The ticks on the side of the affirmations that presented to be undiscoverable as clear selection and deselction indicators Recommendation 1.2: Improve feedback of the "delete affirmation" feature by incorporating checkboxes that offer more visual indication of selecting and deselecting

OUR SUGGESTION

Our suggested improvement to the focus areas are:

(Fig 1.2b)

- Introduce a checkbox dropdown to clearly indicate that users are able to select and deselect items in the affirmation list.
- Extend the functionality of the checkbox option to drop down and provide options to 'select x' number of affirmations to play. This would serve to reduce the decision-making anxiety of a user considering the audience that uses affirmations are looking to calm down and soothe themselves.



(Fig 1.2b) Clear indication of selection and deselection by enhancing the feedback through checkboxes around the ticks and introducing selection options through checkbox dropdown

Problem 2: Lack of multiple focus area selection feedback

Problem 2.1: Lack of understandable feedback when selecting multiple

focus areas

WHERE: FOCUS AREA

The Issue faced

(Fig 2.1a)

Task 3 asked the users to incorporate additional affirmations into their listening experience to help them discover the ability to listen to multiple focus categories at the same time. The hint at

the bottom of the page concerning this feature was discovered by most users at some point in their exploration of the app and helped them identify how to complete this task. When they were asked if they would identify this feature without the prompt, some users said no. Some users struggled to identify if the interface had responded to their action of selecting multiple focus areas and if there was any change when they did so. There was an initial extra clicking around in the focus area as the users expected the long press selection of the first focus area to hold and thought that the next focus area would get selected with a single press, which confused them leading to the extra time spent here.

- "I wasn't able to decide whether it got selected or not."



(Fig 2.1a) The short press following the long press not matching the users' expectation of the multiselection function **Recommendation 2.1: Revise the multiselection feature to function with**

one long press followed by one short press

OUR SUGGESTION

(Fig 2.1b)

Our suggested improvement to the multiselection feedback is:

- 1. Update the toggles here to respond as:
 - a. The first long press selects the first category
 - b. The following single presses add to that multiple selection
 - c. Once selected > press play to start your listening experience



(Fig 2.1b) The issue of feedback on the function of multiselection which occurs in the 'focus area'

Problem 2.2: Confusion of playing order when multiple categories are

selected

WHERE: LISTENING AREA

The Issue faced

(Fig 2.2a)

As a continuation of task 3, when successful users played the multicategory affirmations, many users stayed on the listening area screen to understand whether the combined affirmations were

shuffling or playing as "stacks." Users expressed hope that the affirmations were shuffling, but their confusion indicated that they were unable to identify which set of affirmations was playing when because they did not know which focus area each affirmation belonged to.

- "Is it playing from the beginning? Is it shuffling? I'm confused."
- "It doesn't say which affirmation is a part of which topic, though I do see that both affirmation categories are down at the bottom, but that's not immediately clear."



(Fig 2.2a) The lack of feedback informing users of which 'focus area' the set of affirmations are playing from

Recommendation 2.2: Highlight which affirmation belongs to which category in the "listening area"

OUR SUGGESTION

(Fig 2.2b)

Our suggested improvements to the design of the listening area are:

 While the multiple titles are present on the listening screen, highlight the respective focus area from which the affirmations were playing to help the user stay informed about which affirmation comes from which focus area.



(Fig 2.2b) Highlighting the 'focus area' to inform the user of which affirmation belongs to which focus area while multiple are selected

Problem 3: Understandability of focus area title and focus area description length

WHERE: FOCUS AREA

The Issue faced

(Fig 3a)

When navigating through the focus areas, some users found the section a bit text-heavy, with the titles not being descriptive of the focus area content, and the description length long. The titles presented were at different levels of specificity such as where one was general - 'connect to the source' whereas the others were 'give great presentations' which is a very specific situation and 'I am a content creator' which is a very specific profession. The users were disoriented by the randomness and lack of relevance in some titles. The descriptions being longer made the area look text heavy and strenuous for the user to consume.



(Fig 3a) These are different titles formats of the current focus areas. Some are very task-specific while others are

more poetic and general. Some focus areas contain long descriptions that do not fit within the tile

Recommendation 3: Use more descriptive titles and shorter (one-line)

descriptions of the "focus areas"

OUR SUGGESTION

(Fig 3b)

Our suggested improvements to the content of the focus area are:

1. Make the title directly relevant to the content inside

2. Use shorter and more effective descriptions

09:29 6	.ıl 🗢 🗖
Wealth	
Out of all of the areas of your life, you the largest impact on your wealth. W	our self image has /e are flooded with
🤣 Tuneln	56 affirmations
Work	
Sharpen your focus and reframe situ your career and enjoy the process.	lations to advance
🛟 Tuneln	
I am a content creator	
Affirmations for creating content on places.	YouTube or other
🛟 Tunein	
Give great presentations	
Affirmations to give powerful preser public speaking.	ntations and enjoy
🔅 Tuneln	
Hint: Long press to select more tha	n one focus area.
🕑 I am Prosperity	
പ Light Piano റെ Relaxatic	n
G D	+†+

Fig 3b showcases more descriptive titles and descriptions that fit within the focus area tile

Problem 4: Settings/Control panel discoverability and accessibility

Problem 4.1: Lack of discoverability of ambiance and binaural beats

options

WHERE: CONTROL PANEL

The Issue faced

(Fig 4.1a)

As the users moved on to the fourth task, they appreciated the multiple options to cater to their unique listening experience and were also appreciative of the sleep timer as a part of the panel. While the different options amused them, many users were not able to discover that there were options to change the type, and not just volume beats and the music to create an aura that would suit them. The buttons were placed in a separate section of the control panel and were also smaller in size, therefore not easily discoverable. The users were unable to perceive them as buttons and therefore missed the opportunity to customize on those fronts.

- "I feel these shouldn't be cut off here, it just throws me off a little bit."
- "I don't know how to select different music."



(Fig 4.1a) shows the ambiance and music customization feature separate from the other audio control settings such as volume. The two buttons are small and undiscoverable at the bottom of the screen

Recommendation 4.1: Include the ability to change the type of ambiance and binaural beats in the settings pane/control panel where users can already adjust volume and other features

OUR SUGGESTION

(Fig 4.1b)

Our suggested improvements to the design of the control panel are:

- 1. Include all audio customization features on the settings control panel. Such a grouping makes the audio customization features more understandable to be discovered and used.
 - a. Place access to the list of binaural beat and ambiance types as a button on top of the volume control bar. By allowing navigating to these features through the existing settings page, users can adjust the volume and explore the type of tracks offered more easily. This also follows a consistent pattern as the rest of the control panel.

20:38	::.! 중 ■
← +t‡ Settings	
BACKGROUND SOUNDS AFFIRMATIONS	_
Ø	d))
AMBIANCE	
63	d))
BINAURAL BEATS	ζ'n
SPACE BETWEEN AFFIRMATIONS	
None (0s) Short (3s)	Long (10s)
REPEAT AFFIRMATIONS	_
1x 2x	Зх
ଙ୍ Give great presentations ଜ Journey Into Nature ଜ	Self-control
G (Þ	t‡t
	_

(Fig 4.1b) allows the user to navigate to the ambiance and binaural beats list via clearly clickable links

above the sound control bars

Problem 4.2: Font Customization and Accessibility

WHERE: CONTROL PANEL and THROUGHOUT APP

The Issue faced

(Fig 4.2a)

As users explored the control panel, they were appreciative of the customizable fonts but 3 of the users felt a lack of opinions of font styles as well as the option to be able to adjust the font size.

20:38	::.! 奈 ■)
← +t‡ Settings	
3D Echo Effect EXPERIMENTAL	o
Subliminal Affirmations EXPERIMENTAL	
AUDIO PLAYBACK Persistent Ambiance Play ambiance and binaural beats even who	affirmations
are paused.	
AFFIRMATION FONT	bc
A	• A
FEEDBACK	
Send Feedback	>
Send Feedback STATS Listen time: 0 minutes	,
Send Feedback STATS Listen time: 0 minutes 🎯 Give great presentations	,
Send Feedback STATS Listen time: 0 minutes ଙ Give great presentations J Journey Into Nature ୁ ର Self	-control
Send Feedback STATS Listen time: 0 minutes & Give great presentations Journey Into Nature Ω Self C	> -control †‡†

(Fig 4.2a) reveals the current font customization options where users are not able to preview what their changes will

look like within the app

Recommendation 4.2: Update the font customizability with an option for change in size for adjustable legibility

OUR SUGGESTIONS

(Fig 4.2b)

Our suggestions for the control panel and font offerings are:

- 1. Make the preset font size more legible
- 2. Introduce a scrollable bar to increase or decrease the font size while previewing how it changes in the listening area for a better reading and listening experience



(Fig 4.2b) allows users to preview changes to font type and size through a scrollable bar that, upon touching, makes the control panel disappear. The user then sees the listening screen and can see their choices in action

Conclusion

Tune In Affirmations performed well and uniformly across all users. The app's customization features were enjoyed by numerous users, especially the ability to change the type of background track offerings and affirmation cadence. Many users remarked that these features were "cool," and compared them to existing relaxation tools like white noise machines. Users appreciated the visual experience of the app and thought the listening area's simple design and changing visuals were calming. The app presents well visually as well in terms of its graphics and minimal but vibrant approach which drew users in and allowed confident exploration of the app's different features and areas.

Our test revealed some important areas of improvement within the app. In general, certain features were not discoverable and/or usable due to weak feedback and design choices that include small buttons and/or buttons placed towards the bottom of the screen. Our data revealed usability issues regarding 1) discoverability of affirmation features; 2) multiple focus area selection feedback; 3) understandability of the focus area titles and descriptions, and 4) settings panel discoverability and accessibility. We suggest the following recommendations for the app:

- **Recommendation 1.1:** Eliminate the "affirmations" button and make navigation to the 'affirmations list' available by clicking the focus area
- **Recommendation 1.2:** Improve feedback of the "delete affirmation" feature by incorporating checkboxes that offer more visual indication of selecting and deselecting
- **Recommendation 2.1:** Revise the multiselection feature to function with one long press followed by a one short press
- Recommendation 2.2: Highlight which affirmation belongs to which category in the "listening area"
- Recommendation 3: Use more descriptive titles and shorter (one-line) descriptions of the "focus areas"
- Recommendation 4.1: Include the ability to change the type of ambiance and binaural beats in the settings pane/control panel where users can already adjust volume and other features
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By implementing these recommendations, we believe that Tune In's customization features and focus area will be more discoverable, easier to use, and more simple to understand quickly. Additionally, with improved visual feedback, users can be more confident that they are using the app's various features and offerings correctly with confidence and ease.

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Appendix

USER TESTING PROTOCOLS

Appendix I

Post-test questions

- 1. In one word, how would you describe your experience using this app?
- 2. What are your overall thoughts on the Tunein Affirmations app?
- 3. What were the most helpful features and/or functions of the Tunein Affirmations app?
- 4. What parts of the interface could use improvement?
- 5. On a scale of 1 to 5, 1 being very likely and 5 being very unlikely, how likely are you to recommend this app to your friends?
- 6. Would you be likely to incorporate this app into your wellness routine? Why or why not?

Post-test answers

User 1

- 1. It wasn't bad! I liked how simple the interface was, but I do think it was a little too simple and didn't have as many options as I hoped, especially as someone who uses mindfulness apps often.
- 2. I think they should make some adjustments to the labeling. I think the interface was really calming though and it gets the job done.
- 3. I liked that you could filter the sound for the voice and background music. A lot of apps don't have that feature so that stood out to me the most. I also liked that you could pick which affirmations you want to hear.
- 4. Confusing jargon with labeling, size of buttons, different speaker options
- 5. 3
- 6. Neutral

User 2

- 1. Great!
- 2. Very relaxing and uncluttered, easy to navigate, not entirely sure about the sleep timer feature though!
- 3. The settings for the affirmations.
- 4. I wasn't clear on the purpose of some of the options initially.

5. 5

6. Yes, it's a good option for me to relax after bad days or during stressful situations.

User 3

- 1. It was pretty pleasant, though some technical aspects such as accessing lists of affirmations were a little confusing at times. It's a simple and fairly clean looking app with a decent control panel and customizable options.
- 2. This would be good if someone needed a daily meditation of affirmations that they curate.
- 3. Customizing which affirmations will be used in your meditation.
- 4. Font size options and readability. Explaining experimental features. More visual contrast. More visual cues for selection and deselection.

5. 4

6. I don't particularly like meditations based on affirmations/words.

User 4

- 1. Not bad. Too many options in the settings.
- 2. Pretty cool. Offer different sources of affirmation audios.
- 3. Options of "focus on"
- 4. List of the focus area, could have tabs to categorize the audios.
- 5. 2
- 6. Maybe yes. I will give it a shot. My main focus will be the quality of the affirmation audios then the UI.

User 5

- 1. It was okay, it was not the best affirmation app.
- 2. The speaker's voice sounded extremely monotonous and I did not feel very excited to use the app. The visuals on the screen changed very fast and they did not flow into one another.
- 3. The focus area feature of affirmations was most helpful.
- 4. The visuals, the volume of the speaker was not loud enough even after I increased the volume to a full.
- 5. 1
- 6. Currently no because like I mentioned I already have an app that works well for me and helps me stay connected to my friends.

User 6

- 1. It was inviting to play around with and customize and explore but I wanted a little more guidance and clarity on binaural settings.
- 2. It will help folks for sure! It's nice if you like affirmations.
- 3. The volume choice of sound v words is nice and I love the options for background music though I didn't check them all out yet. Combining focuses is nice although I'm curious if they're combined in order or mixed? Just to know what to expect.

- 4. Definitions, uniform capitalization, a how-to walk thru (that is re-accessible in the app if you need a refresher).
- 5. 3
- 6. I would if it felt more "me" like I got my settings and understanding fully personalized and maybe if I could change the graphics to be more my style

Appendix II Participants Demographics



Familiarity with Mental Wellness





Ways of consuming audio content



Pronous



Regular Consumption of Audio Content

Pre-test questions

- 1. What is your name (with pronunciation)?
- 2. What are your pronouns?
- 3. How old are you?
- 4. What is your occupation?
- 5. How comfortable are you with using an iPhone and apps in your daily routines, whatever they may be?
- □ Very Comfortable
- □ Somehow Comfortable
- 🗆 Fair
- □ Somehow Uncomfortable
- □ Extremely Uncomfortable
- 6. How did you get interested in mental health, wellness, and affirmations?
- □ Therapy
- □ Affirmation
- □ Meditation
- □ Journaling
- □ Yoga
- 7. If you answered 'Other', please specify what you mean.
- 8. Aside from music, do you consume audio content regularly?
- □ Yes
- 🗆 No

- 9. How do you consume your audio content?10. For example, through audiobooks, podcasts, videos, apps?

RAINBOW SHEETS

Appendix III

Focus area titles and descriptions

Affirmation button discoverability

Affirmation deletion discoverability

Multiple selection feedback

Multiple selection playing order

Font sizing and customization

Binaural beats and ambiance discoverability

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
	Did task pretty easily	Focus area	"Confused a bit before"	It's what I want affirmations for. The focus area is for an event, situation, or mind space at the moment	Accesses focus area thru landing page
1. Choose a set of affirmations to listen to, that will help you gain confidence before your talk, and play it (Goal: do focus area names make sense)	Confusion about focus area titles	Focus area	Titles of first couple were difficult to understand, but when I got to "content creator" these were more task oriented so easier		
	Very specific task Didnt know what it would show up as? Confused about the phrases Havent used stuff like this before.	Focus area Focus area		"IMO Particular situation or mind space"	- Likes simple UI of the focus area - Feels consistent and calm
	Doesn't find affirmation deletion option	Focus area	"I'm just going to play around a bit to see what the things are"	Easy	
2. While you feel confident in your ability to remember the content of your talk, you're most nervous about speaking in front of a crowd. (Goal: button test, delete affirmations)	Doesn't find ability to explore affirmation options within each section	Focus area	"I would probably stay in presentations for this goal in comparison to other focus areas"		
	Looking for an option to save it				"May look for an option to save it"
		Focus area		pretty easy	Finds customization features "cool"
a. Find a way to adjust the affirmations to focus on your needs.	Sleep timer : not entirely sure what it is	Focus area			
			"I'm probably gonna use it		

Diy yu tonight"

Clicking through the focus area and reading 3. At the same time, as you've been all of them Focus area listening to your affirmations for a I saw there was more to it . Since this task had more than few minutes, you decide that you one focus area i wanted to read also want to use this prep time to descriptions. Needed to click 1 - Strongly agree that I completed this into to read which isnt a big deal task successfully Process to read through each focus area get excited about the professional description Focus area opportunities that giving this talk will There are some very specific ones [focus areas], like advance provide. a. Incorporate additional your career and content creator. affirmations into your current The others aren't [as listening session that help with this descriptive], but all bases are goal and play them. covered. There are 2 very specific ones, should there be more [that are for specific tasks]? Confusion with focus area titles Focus area Thought this was most apt for the situation. 1 - Yes Focus area (advance your career) Easily finds volume and speed customizations thru filter button. The volume adjusting (1- Easy to complete task) 1, app function. Chooses to moderate speed and doesn't have a lot of options so you can easily find what u need length between them Listening screen Doesn't find different types of binaural beat and music/ambiance choices Listening screen 4. Now that you have all your

Task 4. Now that you have all your affirmations selected, you're ready to sit back, relax, and listen, but you're having trouble focusing on the words of affirmation. You'd	Description of the Problem/Behavior	Where on app it occured	Quotes "What is the sleep ti Not entirely sure wh probably wouldn't u I don't know what in
prefer quieter sounds so that you can better hear the affirmation words, as well as different types of sounds that center calming your mind. (Goal: discoverability of binaural beats and ambiance features) a. Adjust the background track offerings to meet these goals.	Sleep timer confusion I like their font Cant seem to pause the sound The sound doesnt stop when the device volume is switched off too	Listening screen	to do with it. My on! assumption is that t affirmations would s certain time that i pu

Post-task answers

Additional Notes

timer for?" hat it is so I use it

m supposed ly the stop after a put in

1 -pretty clear because limited no. of options Not too complicated

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
	Confusion on how to access focus area/select affirmation				
	Clicks "filter button" to choose which affirmations she wants.	Listening area			Doesn't use swipe in gesture
	Confusion with navigating from listening area to focus area	Listening area> focus area		"The way I got to information was vague. I was able to figure it out eventually bc there arent too many buttons anyway.	
				"But making the title of going to affirmations in general more direct"	
	Confusion with focus area names	Focus area	<i>"</i>	Some of the topics are more clear than others title wise	
1. Choose a set of affirmations to listen to, that will help you gain	Process to read through each focus area description	Focus area	"Cant really see details. Labels are a bit confusing. Could be labeled more clearly what the topics are."	The "i AM" affirmations – maybe if they put descriptions in diff way so i can see all of what's offered	
confidence before your talk, and	Confusion with focus area titles	Facula area	I AM affirmations are a bit		
make sense)	Comusion with locus area titles	Fucus ared	"Music is pretty calming Would		
		Listening area	expect visuals to change – OH they do"		Likes visuals
	Dissatisfaction with text on listening area	Listening area	"The way they go thru words is a bit aggressive. Maybe if it was more gradual"		
			"More focused on what i was looking at than the actual text itself. The way they present more information is more		
	Dissatisfaction with text on listening area	Listening area	important to me"		
	Confusion with affirmation-creator button	Focus area			Clicks other button, unsure what it was
	Difficutly with accessing all affirmations	Focus area	The button to get to the rest of the affirmations is pretty tiny		She assumed there would be multiple diff audios for it, but clicking into it led to allowed to you to see which diff affirmations are there
2. While you feel confident in your	Rembered how to delete affirmations from exploration during task 1				
	Confusion with offirmation play order	Franka area	there are ones i didn't filter out that arent playing. Is it playing from beginning? Is it shuffling?		
	Confusion with affirmation play-order	Focus area	I m contused	Medium difficult bc i figured it out	
	Continuity of affirmation-play while adjusting		"oh do i have to click it again to	during first task, but i didn't know this was an option. I assumed the 21 affirmations were diff audio tracks for affirmations, but they are diff affirmations units. It desent really lock	
ability to remember the content of	affirmations included	Focus area	play it?"	like a button	

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
your talk, you're most nervous about speaking in front of a crowd. (Goal: button test, delete affirmations) a. Find a way to adjust the affirmations to focus on your needs.	Ability to access explore affirmation button	Focus area	I assumed the 21 affirmations were diff audio tracks for affirmations, but they are diff affirmations units. It doestt really look like a button I feel like clicking it should give me the options but i have to click on tiny button. Ppl with bigger fingers should struggle		
	Ability to delete affirmations	Focus area	I didn't know this was an option.		
				I'm not sure if i would use it, i may not have need to filter but it depends. If i would see all options and see if it's relevant. I'd probably just play it bc it's easiest to click, wouldnt want to deal with all of that	
3 At the same time, as you've been	Ability to locate and use long-press function	Focus area	They shouldnt put this at very bottom, but at top before u scroll, wouldnt know u could select more than once unless u scroll down I wasn't able to get that it got selected or not. Maybe have check box to signify u can select multiple		
listening to your affirmations for a	Multiple selection feedback	Focus area	I guess it resets, wasn't clear if she chose both.		
few minutes, you decide that you also want to use this prep time to get excited about the professional opportunities that giving this talk will provide. a. Incorporate additional affirmations into your current listening session that help with this	Confusion with affirmation play-order Confusion with affirmation play-order, mutiple selection feedback	Listening area	"Is it shuffling all of them together" I say 2 bc it doesnt say which affirmation is a part of which topic, though i do see that both affirmation categories are down at the bottom but thats not immediately clear	"Way to get to it is the hardest part" – "i quess i completed the task?	"It's nice that the menu parts go away"
goal and play them.	Affirmation button size	Focus area	Affirmation Button is small so if u click into affirmations u can deselect the choice		
	Process to read through each focus area description	Focus area		I'd want it to be more simple and descriptive Describe topic and content in title Names are creative but not informative. It "pressures" ppl to read smaller text.	
4. Now that you have all your affirmations selected, you're ready to sit back, relax, and listen, but	Confusion of beta effects Volume customization function	Custom filters	What is 3D ECHO effect? Should explain what that means I like how it raises up when u click on it; for novice user it may not be obvious how you adjust	I do wish they had explanations for the EFFECTS. Only way to know is to select	Easily found and turned down Randomly found sleep timer "that was cool" Likes visuals, imp to her for meditations
YOU LE DAVING TROUBLE TOCUSING ON					

Task you rearring trouble tocusing on the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation words, as well as different types of sounds that center calming your mind. (Goal: discoverability of binaural beats and ambiance features) a. Adjust the background track offerings to meet these goals.	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
	Discoverability of ambiance and beats	Listening area	i feel these shouldnt be cut off here, it just throws me off a little bit		didn't explore these as much
				1 - it's pretty clear it's a filter button, so it was clear u could adjust the offering. Once i went there the labels were clear	
					Wish I could change speaker , woman? Found one with a woman, more options for speakers
	Tone of speaker				Most meditations apps have multiple speakers u can choose from and rate
	Understandability of binaural beats feature		"Make title clearer"		

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
1. Choose a set of affirmations to listen to, that will help you gain confidence before your talk, and play it (Goal: do focus area names make sense)	Clicking on the aff set it should go into the list	Focus area			
	Pasue button confusion		Maybe im supposed to bee focusing on the meditation And pause puts its to stop"	User control : "Not gonna throw things at you. You can choose. Maybe today I' m feeling broke Io!"	
2. While you feel confident in your ability to remember the content of your talk you're most periods.	Discovered a lag while selection and deselection	Focus area	"Could be more contrast between the button states"	prefers checkboxes (feels like bullet points :(.)	
about speaking in front of a crowd.	Extra click is annoying (21 affs)		quickly as possible"		
(Goal: button test, delete affirmations) a. Find a way to adjust the affirmations to focus on your needs.					
	hint discovered				
3. At the same time, as you've been	Confused with the shuffling after selecting multiple		Its nice that it does shuffle, would be kinda weird, want the exp that these aff are working together"		
listening to your affirmations for a			Wouldnt make sense to have		
also want to use this prep time to det excited about the professional	discovers customisability		"OHHH BINNAURAL BEATSSS"		
opportunities that giving this talk will provide. a. Incorporate additional affirmations into your current			"Reminds me of white noise machine " - helps with adjusting to mood		
listening session that help with this			and vibe	2 fumbled a bit would like more info on the affs	
gour and play them.	Who Writes these? - helpful to know to choose fav person, style				
	of writing - need more description	Focus area			
4. Now that you have all your				1 easy	
affirmations selected, you're ready to sit back, relax, and listen, but	- like having font options			 classic control panel pretty straight forward Smooth and simplified 	
you're having trouble focusing on the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation				3d echo effect?- absolutely creepy	
				I dont know what that means (subliminal affs) but now the man's nnot talking	
sounds that center calming your				- unicear on using the subliminal affs	Probably very likely, I NEED TO
mind. (Goal: discoverability of binaural beats and ambiance					CUSTOMISE
features) a. Adjust the background track offerings to meet these goals					FONT SIZE SHOULD BE THERE FOR THE AFFS - its pretty small - should be more legible
					Visually pleasing but all accessible for

Visually pleasing but alo accessible for my vision

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes	Task Completed Successfully
1. Choose a set of affirmations to	- Comments on tone sounding monotonous	5	Affirmations really need to connect with you Articulation of the affs	- Options depending on what you're going through/ needs		
	- Expectation : clicking into focus area would take her to the set of affirmations directly	Focus area > 21 affirmations	matters	- ways to help you havigate		
listen to, that will help you gain confidence before your talk, and	- Sense of flow missing from visuals					
play It (Goal: do focus area names make sense)	- Likes timer	Control panel				
	Did not know where to click on for the affirmations	Focus area	No guidance of select Affirmations			
	Confusion of volume change	Listening area	Issue of changing volume, not clear			
	depent discover deletion	Focus area	Trying to see what aligns with me most.	Fairly easy		
2. While you feel confident in your ability to remember the content of your talk, you're most nervous about speaking in front of a crowd.	 - doesn't discover deletion PROMPTED TO TAILOR AFFS - "noticed it before but didnt try" why : thought she was already in the right place 		" I wont be in the space to want to thinnk, I'd just need to listen to affirmations" - " i like when they come as a surprise, no pressure to curate them, jsut something that soothes me comes to me. Makes it easier for me"	Won't use		
affirmations) a. Find a way to adjust the	Deletion	Focus area	Tapping to the selection screen, but did not notice the tick and untick part.			
affirmations to focus on your needs.	Having trouble of navigating different focus area	Focus area	Participant seems having a hard time selecting different focus are though she said the task is easy to complete			
3. At the same time, as you've been listening to your affirmations for a few minutes, you decide that you also want to use this prep time to get excited about the professional opportunities that giving this talk will provide. a. Incorporate additional affirmations into your current listening session that help with this goal and play them.	Values is all and black and a solution	Focus area > 'I AM' affirmation set	"can you find a way to listen to both?" "I did notice the hint at the bottom" (wouldn't have noticed without the hint) Taking to see if its	1 - Navigated pretty well Got the affs Whatever i couldn't figure out the app told me - content creator is random " It could be generally used as well" Titles are understandable		
4. Now that you have all your affirmations selected, you're ready to sit back, relax, and listen, but you're having trouble focusing on the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation words, as well as different types of sounds that center calming your mind. (Goal: discoverability of binaural beats and ambiance features) a. Adjust the background track offerings to meet these goals.	 - Volume is still pretty low even after adjusting to the highest - Unfamiliar with bin beats and ambience Didn't complete task 		- "I dont know how to select a diff music"	2 - could change and understand some but the - font preview isnt easily viewable right there "Would like to see a sample"		
				Easy	WOULD USE : - volume - space b/n affs - speech speed	
	Beats and ambience not discovered	Listening area				
	Font size	Control panel	Font size confusing on affirmations font when selecting music part, have no idea of how the font look of the screen, cannot adapt font change directly.			

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
	When tapping into focus on the area, having a difficulty of selecting the theme of gain confidence	Focus area	"Seems there are many options"		
	Having trouble when first tap in the application, she cannot control the volume of the application (this is the only participant who has difficulty in technical issues)	Control Panel			
1. Choose a set of affirmations to listen to, that will help you gain confidence before	Navigation from listening screen to focus area	Listening area			Starts on home screen area and using that and those controls on as "landing page." Starts in ambiance and binaural beats. Starts looking for relaxation theme so goes thru different options.
your talk, and play it (Goal: do focus area names make sense)	Focus area selection feedback	Focus area	"When i click on a focus area, what I expect doesn't happen" - the process to select and unselect isn't what I expected. Didn't know i could unselect		
			Some titles are very broad (source, broad) and some are very specific (presentation)		
	Confusion with focus area names	Focus area	Some are scenario specific		
	Cannot find affirmation deletion button at the beginning	Focus area			
	After a couple tries, find out the edit and deletion but takes longer than other participants	Focus area			
2. While you feel confident in your ability to remember the content of your talk, you're					
most nervous about speaking in front of a crowd. (Goal: button test, delete affirmations) a. Find a way to adjust the affirmations to	Navigability of focus area	Focus area			She doesnt click into small button Understood selecting focus areas as addng that set of affirmations to queue or playlist
focus on your needs.	Affirmation playing-order	Focus area			Understanding affirmations as queuing after selecting, indicates unsure of which affirmation belongs to which category

	Confusion with multiple selection of affirmations notes	Focus area	Takes quite a time to figure out incorporating additional affirmations to the current seeson	
	Button Size	Focus area	The size is unfriendly to tap on.	
	Focus area navigability	Focus area	would have subtab to more easily access information	Indicates area is too text heavy for easy nav
nt to	Mutiple affirmation selection and feedback	Focus area		Clicked one and then another, notices only one focus area is playing. Eventually finds hint
t the this onal				

3. At the same time, as you've been listening to your affirmations for a few minutes, you decide that you also want to use this prep time to get excited about the professional opportunities that giving this talk will provide. a. Incorporate additional affirmations into your current listening session that help with this goal and play them.

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
	Sleep timer confustion	Listening screen	This is an after survey feedback. The sleeper time does not make sense as short as 5 mins.		
 Now that you have all your affirmations selected, you're ready to sit back, relax, and 	Discoverablity of binaural beats and ambiance features	Listening screen	Discover binanrual beats and ambiance features easily but having a hard time trying to tell the difference of quieter sounds		Very easy to find the ambiance and binaural beats but having a hard time of adjusting the "quieter sound" (or confusion of the quiter sound"
listen, but you're having trouble focusing o the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation words, as well as different types of sounds that center calming your	Settings navigation	Control panel	feel like im browsing to read thru every option to get the right option Font size on control panel could be bigger		
mind. (Goal: discoverability of binaural beats and ambiance features) a. Adjust the background track offerings to meet these goals.	Settings fastures understandshility	Listening area			Understands echo but not subliminal mrans so doesntr click think beats are for frequency for voice
	Settings features understandability	Control panel		Like volume and space feature; echo and sub effects no, audio playback not helpful for me. I dont see any differences in the font, if i could adjust the size that what be better	

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
1. Choose a set of affirmations to	problem with discoverability of affirmations list	T1 : FOCUS AREA	when i click on the 21 afffss I thought I'd get a list	- I AM seems like the most general one	Love the colour and clear Inviting for something to help calm me down
listen to, that will help you gain					EXPECTATION: Thought it would
play it (Goal: do focus area names			"should I click on it?"	They are all grounding	single click on the focus area
make sense)		T1 : while playing the affs	Feel like a movie theatre		
2 While you feel confident in your	specificity of the Titles of the focus area		Would not click on the most obvious one	got distracted by features like the scrollable affs in teh (listeniing area), about the author (focus area)	Liked the scrollable affs - being able to engage more having more control, a little more prediction
ability to remember the content of			If i can edit them that sound		
your talk, you're most nervous	Not able to seek specific afiramtons	T2 : FOCUS AREA > CONTROL PANEL	cool		
(Goal: button test, delete				EASY, Yes, I think so	
affirmations)					
affirmations to focus on your needs.					
	Confused by the 'about the author' button	T3 : FOCUS AREA			
	Discovered hint tabout multiple select				
	thought the long pressed tab would let her drag the tab up or down				
	Even ofter the kint, had to click around ato				
	understadn teh multiple select	FOCUS AREA			
3 At the same time, as you've been					- CONTROL PANEL : "I guess I would
listening to your affirmations for a					like to privilege the sounds I like and eliminate teh ones dont like and have it
few minutes, you decide that you					to my customisation."
get excited about the professional opportunities that giving this talk wil	Confused about the order of affirmatoins		<i></i>	2 or a 3. Could move to a 2 if I	: "could have captions at the top of the
	playing	LISTENING AREA	- "is it mixed together?"	understood a little more	heaphone"
affirmations into your current					
listening session that help with					
this goal and play them.					
				More uniformity on the labels of the	
		FOCUS AREA		focus area names. (upper case, lower case- random)	
			"i like having these options but i		
	Curious about the binaural beats	CONTROL PANEL	dont know what they are"		

Task	Description of the Problem/Behavior	Where on app it occured	Quotes	Post-task answers	Additional Notes
4. Now that you have all your affirmations selected, you're ready to sit back, relax, and listen, but you're having trouble focusing on the words of affirmation. You'd prefer quieter sounds so that you can better hear the affirmation words, as well as different types of sounds that center calming your mind. (Goal: discoverability of binaural beats and ambiance features) a. Adjust the background track offerings to meet these goals.	explored around the control panel and wanted to go back to the original settings but that was not possible	CONTROL PANEL	I would like it to save my customisation		Would like a reset option Feels like a manageable app Doesnt feel overwhelming Tbh i would lke a few more focus areas They cover good stuff Quick guide tutorial with arrows and stuff would a been nice
					would like to save my settings

References

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